

The background of the entire page is a complex network diagram. It consists of numerous white circular nodes of varying sizes, interconnected by a dense web of thin red lines. The overall effect is a glowing, interconnected digital network against a solid black background.

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Kate Alexander
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Kate is Chair of the Firm's Global TMT Industry Group. She focuses on advising technology clients on all aspects of their cross-border tax affairs. Kate regularly assists multinational companies with the design of their global holding, financing, intellectual property and supply chain structures. She has been heavily involved in the OECD Base Erosion Profit Shifting initiative and the proposals for Taxation of the Digital Economy, assisting clients to determine the potential implications for their businesses. Kate is an expert in the UK's digital service tax and has helped many clients determine the practical implications of the new law.



María Antonia Azpeitia
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Tona's practice focuses on a variety of tax proceedings at national and international levels. She is extensively experienced in tax audits, voluntary disclosure proceedings, appeals before tax courts, such as the Supreme Court and the Constitutional Court. Tona also handles proceedings before the European Court of Justice, as well as formal complaints before the European Commission and Mutual Assistance Procedures under the applicable Tax Treaty. She counsels Spanish and multinational companies on VAT and indirect tax matters, such as day-to-day advice, VAT planning, reorganization, acquisitions and obtaining tax rulings.



Erik Christenson
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Erik's practice focuses on advising multinational corporations - both US and foreign-based - on all aspects of the taxation of international structures and cross-border transactions and operations. He represents clients in various industries, including online services and e-commerce, software, payments and fintech, and life sciences.

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Cynthia Cole
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Cynthia's focus is on complex technology and intellectual property transactions. She also advises clients on data privacy and security, and digital transformation strategy across a wide range of industries including Technology, Media & Telecoms, Energy and Healthcare & Life Sciences. She has deep experience in complex cross-border, IP, data-driven and digital transactions, creating bespoke agreements in novel technology fields. Cynthia acts as outside general counsel to a number of executive teams and boards of directors.



Jennifer Connors
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Jennifer's practice has a particular emphasis on broker-dealer regulation and compliance issues, trading rules, issues regarding ATSS, electronic trading, cybersecurity, sales practices, state Blue Sky Laws and anti-money laundering (AML) rules. She also advises FinTech companies and fund management clients with respect to broker-dealer regulation issues, as well as securities offerings and private placements. In addition, Jennifer regularly counsels clients on US Securities and Exchange Commission (SEC) and Financial Industry Regulatory Authority (FINRA) inquiries and examinations, and continuing membership applications (CMAs). She also handles aspects of regulatory examinations and authorizations administered by select non-US regulators, including the United Kingdom Financial Conduct Authority and the Securities and Futures Commission of Hong Kong.



William Devaney
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William's (Widge's) main areas of practice are white collar criminal defense, investigations, compliance and complex civil action. He has significant trial and appellate experience, as well as significant experience leading cross-border investigations and multi-jurisdictional enforcement matters and assisting clients with corporate compliance, especially in the anti-corruption area.

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Helena Engfeldt

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Helena helps companies around the world expand their businesses internationally especially by taking privacy law compliance global. She advises private and public companies on cross-border transactions and international expansion, drafting and negotiating commercial agreements, and global data privacy law compliance. Helena's clients include software developers, e-commerce companies, global mobile and web gaming developers, transportation and healthcare companies and telecommunications providers.



Lisa Fontenot

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Lisa has advised clients on tech mergers and acquisitions and other complex corporate transactions, securities transactions, and securities regulation and corporate governance matters for over 25 years. She has particular expertise in the media and technology areas, and regularly works with companies in the interactive entertainment (gaming) and fintech sectors. Lisa has been an integral advisor guiding fast growing companies focused on Web 3 and the metaverse, and representing active early stage investors financing these efforts.



William Holder

Partner, London

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Will's practice focuses on public and private M&A, leveraged buyouts and joint ventures, private equity and portfolio company transactions. His clients include global corporations, asset managers and private equity houses, advising on their strategically important transactions across consumer, sports, media and technology sectors.

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Leif King
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Leif advises both public and private companies, with a particular focus in the technology and digital media industries. His clients range from small-cap emerging growth private companies and venture capital funds to top global public companies and their investment bankers in deals ranging from small, private domestic acquisitions to multi-billion dollar, complex cross-border investments, acquisitions and disposals. Leif represents clients with complex, high-value technology M&A transactions leveraging deep industry knowledge and broad experience to offer sophisticated advice and pragmatic solutions for a wide range of client's challenges



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Lex has deep expertise in the technology, media/entertainment, sports and telecom industries, with a particular focus on Greater China. He advises on regulatory and transactions projects relating to technology, intellectual property, cybersecurity and data privacy, including tech and IP licensing, cybersecurity and data protection assessments, global terms of services and privacy policies, new media content licensing agreements, as well as e-sports transactions.



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Lawrence has extensive experience representing clients in a wide range of mergers and acquisitions and strategic transactions. Prior to joining Baker McKenzie, he led the M&A legal team at Coinbase. Lawrence is widely regarded as one of Silicon Valley's top technology M&A attorneys, and is one of the premier M&A lawyers in the Fintech sector. Lawrence has served as a lead partner in some of the most prominent and industry-changing corporate mergers and acquisitions, private equity sales and acquisitions, corporate venture capital investments, as well as takeover defense, venture capital investments, LBOs, recapitalizations and spin-off transactions, driving optimum results for his clients. He also advises companies and their boards of directors on corporate governance and securities law compliance matters. Additionally, he has significant experience representing clients in the cryptocurrency industry on corporate transactions.

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Derek Liu
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Derek handles mergers and acquisitions, and other complex corporate transactions, and has signed transactions with an aggregate transaction value of more than USD 110 billion. He has extensive experience in all forms of M&A, representing clients from strategic acquirers to private equity sponsors to venture-backed start-ups. Derek has handled a range of transactions from public company sale processes to asset carve-outs to SPAC acquisitions to purchases of distressed companies. He also has experience with minority investments, joint ventures and shareholder activism with his primary focus in the technology and life sciences sectors.



Stephanie Magnus
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Stephanie regularly advises international banks, capital markets intermediaries, fund managers, insurance companies, fintechs and other financial institutions on financial services compliance and regulatory matters. She has significant experience in compliance, and focuses on regulatory issues, particularly in the financial services, insurance and commodities sectors. Stephanie has been involved in contributing to policy formation, and regularly advises on fintech models including equity and debt crowdfunding, roboadvisor platforms, payment service models, consumer credit models, e-wallets, digitalisation and tokenisation.



Teresa Michaud
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Teresa advises on all aspects of dispute resolution, primarily complex business disputes, class actions, intellectual property and international arbitration. Her practice focuses primarily on multi-jurisdictional contract and business torts disputes, consumer class actions (statutory claims, federal statutory violations and data privacy and breach actions), intellectual property disputes, trade secret misappropriation, unfair competition, and other statutory and common law claims. Focusing on the TMT sector, Teresa also regularly advises global companies on litigation avoidance practices, including contract provisions, consumer regulatory concerns, platform regulation, data privacy and security practices, advertising and marketing claims and product labels, and intellectual property protection.

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Jessica Nall
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For more than two decades, Jessica has been deeply involved in defending a range of preeminent government enforcement cases in the tech industry in California and beyond. Jess has helped a number of well-known public and private companies navigate high-profile crisis situations involving cutting-edge government enforcement and compliance issues. She has handled dozens of internal investigations for tech companies and has defended executives, employees, and groups of witnesses as "pool counsel" in cases at the forefront of evolving government enforcement including trade secrets and economic espionage, crypto-currencies, blockchain, and financial technology.



Michaela Nebel
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Michaela advises companies around the world on all aspects of information technology law, including IT contract law as well as e-commerce law, with a strong focus on data protection law, including data dispute related matters. Her practice covers in particular advice of companies on issues concerning domestic and cross-border data privacy law.



Bradford Newman
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Bradford is the Chair of the ABA Blockchain Subcommittee who specializes in matters relating to artificial intelligence, blockchain, Web 3.0, crypto and trade secrets. He has successfully litigated (both prosecuting and defending) a broad spectrum of trade secrets cases in state and federal courts throughout the country. He routinely advises and represents the world's leading technology, banking, professional service, manufacturing and commerce companies in connection with their most significant data protection matters. Brad also serves as outside general counsel to one of the world's leading Web 3.0 projects.

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Ashlin routinely advises on transactional and advisory work in the technology, media and telecommunication sector, with a focus on the transfer or acquisition of businesses or assets in intellectual property and technology-driven companies. Ashlin also specialises in new ground and greenfield business models and establishing compliance or diligence assessment frameworks for novel targets in various industries. These include acting as key advisor to clients entering the FinTech, AI/machine learning as a service (MLaS) and digital or crypto asset sectors. He has over a decade of experience in assessing novel technology acquisition targets and has played a role in some of his region's largest technology transactions and investments.



Kensaku Takase
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Ken concentrates on technology law and has been heavily involved in significant technology deals, including those involving outsourcing, licensing, and cloud based solutions. He regularly advises on data protection, data breaches and data security issues for global companies in many industries including technology, media, consumer goods, medical device and pharmaceutical companies. Ken has particular experience with assisting clients with global privacy matters, including GDPR and Japan data protection compliance programs, intra-group transfer agreements, enforcement and data breach notifications and other privacy related compliance advice.



Marcela Trigo*
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Marcela primarily represents clients in legal disputes involving patents, trade secrets, data package exclusivity, unfair competition and regulatory compliance, particularly in the internet and communications sectors. She also advises national and international clients on IP portfolio management, multinational licensing programs, licensing and technology transfer agreements.

**Trench Rossi Watanabe and Baker McKenzie have executed a strategic cooperation agreement for consulting on foreign law*

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Howard Wu
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Howard's practice focuses on cross-border transactions involving the PRC, in particular Mergers and Acquisitions with a focus on Information Technology, Consumer Goods & Retail and Major Projects.



Tracy Wut
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Tracy is extensively experienced in mergers and acquisitions and foreign direct investments in China. She regularly acts for clients in complex cross-border transactions, in particular in the technology, pharmaceuticals and healthcare sector, and navigates clients through various issues relating to investments in China.



Mark Yopp
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Mark regularly counsels clients on state and local tax matters, including state tax controversy, multistate planning and federal and multistate legislative monitoring and analysis. His practice focuses on corporate/franchise tax, sales tax, withholding taxes and unclaimed property. Mark also has extensive experience providing counsel to clients with regard to the state tax implications of new and emerging technologies, including digital goods and services, cloud computing and electronic commerce.



Baker McKenzie delivers integrated solutions to complex challenges.

Complex business challenges require an integrated response across different markets, sectors and areas of law. Baker McKenzie's client solutions provide seamless advice, underpinned by deep practice and sector expertise, as well as first-rate local market knowledge. Across more than 70 offices globally, Baker McKenzie works alongside our clients to deliver solutions for a connected world.